

The Financial Times Essential Guide To Budgeting And Forecasting How To Deliver Accurate Numbers The Ft Guides

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taking a managerial approach and demonstrating the application of behavioural science within the workplace this text focuses on the essential topics of organisational behaviour the essentials text is a new concise version of the long established market leader management organisational behaviour which has set standards in pedagogy and authorship that few texts have matched the accessibility of writing style and clarity of presentation makes unfamiliar theory relevant easily understood and logically applied to the world of work in 12 chapters the essentials version focuses on the core topics of the discipline in a recognisable sequence starting from the level of individual though to the group and finally the organisation

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